



ANA MARINO

LUXURY MARKETING AND STYLING

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SOCIAL MEDIA

Instagram: @moda.addicted
Linkedin: /in/ana-marino
Twitter: @modaddicted
YouTube: /c/ModaAddicted

SKILLS

Beginner:

- Adobe InDesign
- Adobe Photoshop
- Adobe Premiere Pro
- Adobe Illustrator

Language:

- Spanish (fluent)
- English (fluent)
- Italian (beginner)

LEADERSHIP

Venezuelan Student Alliance

President	2014-2015
Events Coordinator	2012-2014
Secretary	2011-2012

AWARDS

Dean's List:

SCAD all quarters

Student Incentive Scholarship

Graduate:

SCAD all quarters

EXPERIENCE

Moda Addicted

Editor-in-Chief

Jan 2014 - Present

- Research, write and create content for the website.
- Create and execute the social media calendar, and produce graphics with the use of Adobe Photoshop and InDesign.
- Collaborate with brands to create content. Brand collaborations include Dove, L'Occitane USA, Neutrogena, The Coca-Cola Company, and Coach.

CH Carolina Herrera

Sales Associate

Aug 2016 - Dec 2017

- Assessed customers' needs and assisted them throughout their experience.
- Met and exceed sales goals for the store.
- Processed new incoming shipments and help with markdowns.
- Ranked number 12 among all employees in the US after the first semester of 2017 ended.

New You Media

Content Creator Intern

Mar 2016 - Jun 2016

- Researched, wrote, and published daily trending stories in the field of fashion and beauty.
- Created a social media calendar for Instagram and Pinterest accounts.
- Analyzed social media performance on a weekly basis and created month reports.
- Created content and graphics for both social media channels and managed both social media accounts.

Ocean Drive Magazine

Sales Intern

Jan 2016 - Mar 2016

- Managed and updated magazine subscriptions.
- Assisted in the handling of advertising contracts.
- Created and maintained party lists up to date for monthly events hosted by Ocean Drive.
- Worked events, greeting guests and handled gift bags.

Holstein Housewares

Social Media Intern

Sep 2015 - Dec 2015

- Generated content for Facebook and Pinterest and created the monthly social media calendar.
- Assisted in photo shoots for tutorials on how to use the companies products.
- Received training in basic SEO and Google Analytics skills.

EDUCATION

Savannah College of Art and Design (SCAD)

Master of Arts in Luxury and Fashion Management
GPA: 4.0

Mar 2018 - March 2020

Florida International University (FIU)

Bachelor of Science in Communications

Jun 2011 - May 2016

Bachelor of Arts in Psychology